



## Commercial Facilities & Logistics

# *On-line Ordering to go Live*

As you read the finishing touches are being added to a new Internet order facility available through **CFL**.

The first customers are about to go on-line through our system yet the service has been operational and highly successful for the past two years.

The idea is very simple and extremely easy to use.

### How does it work?

Taking a business card as an example.

We set up your logo and corporate style, then provide you with instant access so that you can interactively order on demand.

Your organisation has an existing logo and card style that is part of your identity and must be present on your business cards. We can reproduce your corporate designs as 'templates' on the web so that you can enter the required details onto a visual of your card & order, live on the web.

### Secure

You are designated your own secure section of the website and each user is given an identification and password to access their order section.

The primary buyer can determine how many cards each user can purchase, how often and which card details they can alter.

Orders are printed on demand and delivered by the chosen method.

A high quality, low cost, ordering service that ensures all orders conform to exact corporate specifications.

### Print Services

Don't forget the extensive range of print available from **CFL**.

With our range of contacts we can supply any print related product.

It doesn't have to be on paper!

### Special Products

We can supply Clothing, Golf Balls, Holograms and High Security Print, to name just a few.

### Storage

Store products on our premises in our secure storage area.

### Direct Mail

Mail to your mailing list, send personalised letters on your letterhead, collated with leaflets/products and enveloped before being put into mailsort order and entered into the postal system.

### Data Capture

Our data capture facilities take information from any source and enter them into a database to be manipulated and sorted in any way you please.

Address's can be verified from up-to-date PAF files and mailsort codes added for complete postal efficiency.

### Facilities Management

Store your products on-site, order by email, each order is individually picked and personalised delivery notes printed before being packaged and despatched for next day delivery. Instant stock status is available and notification of low stock levels.

### Finishing

Laminate, Guillotine, Fold, Staple, Bind and Packing

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**MERRY CHRISTMAS**