



Commercial Facilities & Logistics

Asks

Why Should YOU Outsource? **Print, Fulfilment, Storage and Despatch**

Our Customers recognise that it makes sense to use a centralised service, contracted to provide a service appropriate to their organisation.

At **CFL** we can provide whatever levels of support you require as often as you need it.

Whether it be print or fulfilment, storage or despatch we have the resources to **provide** the ideal solution for your requirements.

BENEFITS

There are **many** major **benefits** to outsourcing. **Including** the most obvious one is **a reduction in** overheads and operating **costs**.

But as well as this, have you considered the **redefinition of jobs** that could take place?

Make better use of people **and** take full advantage of the training they have received. This will allow **time** for your organisation **to focus** more **on** its **core business** and to grow without hiring more staff, renting additional offices and purchasing the now essential, costly, hardware and software.

DATA CAPTURE

CFL are able to **facilitate** the preparation, capture, warehousing, retrieval and **utilisation of information** for an organisation.

By extracting client information and their **responses** to a printed or electronic form **and entering** these details into a database you are performing data capture.

Using **CFL** removes the need for onsite **data** entry personnel, software and hardware.

From the records entered **into** our system any desired information can be retrieved and sorted. **The database** could be used to show products brought or postcode areas of customers. Any of the data entry fields can be used to split and sort the records.

PICK AND PACK

Free up your staff and detail us to do your mailings for you. It could be everyday or once a year. Use our mailing facilities as you need them. Email letters throughout your working day and we laser onto your letterhead, envelope and post.

The entire hassle taken off your hands.

Bulk mail-out? Hold stock on our premises and call off products as required.

Orders are packed individually, with personalised delivery notes, before posting or sending by courier to the desired address.

That's Why!