



Commercial Facilities & Logistics

Print Management. What? Why?

Most industries have words and phrases they use that no other industries understand. The world of print is no different. But, fortunately, some are exactly as they sound. Print management is the outsourcing not only of the printed product but also the ordering, storage and basic management of the entire print process up to and including fulfilment and despatch.

Through our own in-house facilities and our trade suppliers, we can support you from the beginning, design, production and completion, to a time-scale that suits all your requirements.

We can store the bulk of the print so it can be on your premises only when it is needed and can easily be sent to a number of locations.

Ultimately YOU have the final say, but that could be as early or as late in the cycle as you wish.

In a recent survey the following reasons were considered the top five benefits for print management.

1. Improves the consistency of the corporate standard.
2. Brings in new skills and expertise into your company methods.
3. Allows you to concentrate on your core business.
4. Encourages efficiency and time saving.
5. Helps to reduce costs internally and externally.

Outsourcing this service is available for all sizes of company, although you only hear it referred to for large organisations.

The purchase price of your print material can represent only 5% of the total cost of using it.

The other 95% are hidden costs, Print Management Systems are aimed at producing savings in these hidden cost areas.

Included with this email is a short PowerPoint presentation showing some of the products and services that are incorporated into Print Management.

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We look after your Chore